



**April 29 – May 1**

**BCEN LEARN LIVE COLORADO SPRINGS**

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# **Sponsorship & Exhibitor Prospectus**

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# About BCEN Learn Live

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**BCEN Learn Live** is a conference designed **by nurses, for nurses**. This two-day event will include fast-paced TED-talk style **clinical sessions**, **interactive networking** events, nurse wellness **self-care** activities, and more!

You'll have the opportunity to meet nurses across the **emergency** and **critical care** spectrum representing organizations from across the country. Our attendees are **influencers** and high-level decision-makers in the workplace.





# Key Sponsorship Opportunities

BCEN Learn Live offers a variety of opportunities to share your brand with our attendees. Here are some examples of what your organization could support within our Bronze, Silver, Gold & Platinum Sponsorships:



## Celebration Breakfast

This high-energy keynote kickoff celebrates certified nurses and includes a plated breakfast.



## Networking Mixers

Two networking mixers feature an open bar, hors d'oeuvres and a unique 'Speed Networking' opportunity.



## Technology

Branded Wi-Fi network provides internet for attendees to participate in interactive sessions.



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## Attendee Luncheon

Lunch buffets are provided each day of the conference, with high brand visibility for sponsors.



## Energy Breaks

Morning and afternoon breaks provide snacks and refreshments to re-energize between sessions.



## Wellness Lounge

High-traffic wellness space features massage chairs, a yoga meditation area, and self-care activities.



# Attendee List

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\$750

- **Attendee Email List:** Access to post-conference attendee contact list  
*Limit 1 promotional email with use of list.*



# Bronze Sponsorship

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\$1,750

- **Booth Space:** Standard 6' table with 5+ hours unopposed attendee interaction
- **Attendee Email List:** Access to post-conference attendee contact list  
*Limit 1 promotional email with use of list.*
- **Networking Events:** Attend the Welcome Reception, Networking Mixer, meals and all conference events.
- **Brand Recognition:** Feature your company logo and website on BCEN Learn Live webpage and on-site signage



# Silver Sponsorship

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\$3,500

Includes **Bronze Sponsorship** benefits plus:

- **Wellness Lounge OR Energy Break**





# Gold Sponsorship

\$5,000

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Includes **Bronze Sponsorship** benefits plus:

- **XL Booth Space:** Two 6' tables with 5+ hours unopposed attendee interaction
- **Networking Mixer OR Technology OR Attendee Luncheon**
- **Swag Bag Insert:** Sponsor-provided product in all attendee swag bags
- **50% Off:** One discounted ticket for on-site exhibitor to earn CE credit



# Platinum Sponsorship

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\$7,500

Includes **Bronze Sponsorship** benefits plus:

- **XL Booth Space:** Two 6' tables with 5+ hours unopposed attendee interaction
- **Celebration Breakfast:** Option for a 3-minute presentation or video to highlight your organization prior to the keynote speaker
- **Swag Bag Insert:** Sponsor-provided product in all attendee swag bags
- **Sponsor an Attendee:** One BCEN Learn Live ticket for a nurse of your choice
- **50% Off:** Up to three discounted tickets for on-site exhibitors to earn CE credit



# Compare Opportunities

	Bronze	Silver	Gold	Platinum
Booth Space	✓	✓	✓	✓
XL Booth Space			✓	✓
Attendee Email List	✓	✓	✓	✓
Networking Events	✓	✓	✓	✓
Brand Recognition	✓	✓	✓	✓
Swag Bag Insert			✓	✓
Technology (WiFi)			✓	
Wellness Lounge		✓		
Energy Break		✓		
Networking Mixer			✓	
Luncheon			✓	
Celebration Breakfast				✓
Free Ticket				✓
50% Ticket Discount			✓	✓



# Sponsor BCEN Learn Live

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For more information, visit our [Sponsor & Exhibitor page](#).

To register as a sponsor, visit the BCEN Learn Live [Sponsor Portal](#).

**Questions?** Contact us:

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