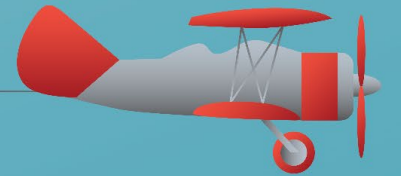




DEST^{IN}, FLORIDA

Learn. Connect. Refresh. 🦀 2025

Sponsorship & Exhibitor Prospectus



About BCEN Learn Live

BCEN Learn Live is a conference designed **by nurses, for nurses**. This two-day event will include fast-paced TED-talk style **clinical sessions**, **interactive networking** events, nurse wellness **self-care** activities, and more!

You'll have the opportunity to meet nurses across the **emergency** and **critical care** spectrum representing organizations from across the country. Our attendees are **influencers** and high-level decision-makers in the workplace.





Key Sponsorship Opportunities

BCEN Learn Live offers a variety of opportunities to share your brand with attendees. Here are some examples of what your organization could support within our Bronze, Silver, Gold & Platinum Sponsorships:



Celebration Breakfast

This high-energy keynote kickoff celebrates certified nurses and includes a plated breakfast.



Welcome Reception

Make a great first impression at this 80's-themed networking mixer, offering an open bar and small bites.



Technology

Branded Wi-Fi network provides internet for attendees to participate in interactive educational sessions.



Attendee Luncheon

Lunch buffets are provided each day of the conference, with high brand visibility for sponsors.



Energy Breaks

Morning and afternoon breaks provide snacks and refreshments to re-energize between sessions.



Nurse Wellness Lounge

High-traffic relaxation space features massage chairs, yoga meditation area, and self-care activities.

Compare Sponsorship Opportunities

	A La Carte	Bronze	Silver	Gold	Platinum
Booth Space		✓	✓	✓	✓
XL Booth Space				✓	✓
Attendee Email List	✓	✓	✓	✓	✓
Networking Events		✓	✓	✓	✓
Brand Recognition	✓	✓	✓	✓	✓
Swag Bag/Seat Drop	✓			✓	✓
Technology (WiFi)				✓	
Wellness Lounge			✓		
Energy Break			✓	✓	✓
Welcome Reception				✓	
Luncheon				✓	✓
Celebration Breakfast					✓
50% Ticket Discount				✓	✓
Free Ticket					✓

A La Carte Sponsorship

- **Attendee Email List:** Access to post-conference attendee contact list

Limit 1 promotional email with use of list.

\$750

- **Swag Bag Insert:** Sponsor-provided product in all attendee swag bags

\$1,000

- **Seat Drop:** Sponsor-provided product placed on all attendee seats

\$1,000



Bronze Sponsorship

\$1,750

- **Booth Space:** Standard 6' table with 4+ hours unopposed attendee interaction
- **Attendee Email List:** Access to post-conference attendee contact list
Limit 1 promotional email with use of list.
- **Networking Events:** Attend the Welcome Reception, meals and all conference events.
- **Brand Recognition:** Feature your company logo and website on BCEN Learn Live webpage and on-site signage



Silver Sponsorship

\$3,500

Includes **Bronze Sponsorship** benefits plus one:

- **Wellness Lounge:** Special recognition in the nurse wellness space with brand logo prominently featured
- OR
- **Energy Break:** Sponsor one of four catered energy breaks with brand logo prominently featured



Gold Sponsorship

\$5,000

Includes **Bronze Sponsorship** benefits plus:

- **XL Booth Space:** Two 6' tables with 4+ hours unopposed attendee interaction
- **Welcome Reception OR Technology OR Attendee Luncheon OR Energy Break**
- **Swag Bag Insert:** Sponsor-provided product in all attendee swag bags
- **50% Off:** One discounted ticket for on-site exhibitor to earn CE credit



Platinum Sponsorship

\$7,500

Includes **Bronze Sponsorship** benefits plus:

- **XL Booth Space:** Two 6' tables with 4+ hours unopposed attendee interaction
- **Celebration Breakfast:** Option for a 3-minute presentation or video to highlight your organization prior to the keynote speaker
- **Swag Bag Insert:** Sponsor-provided product in all attendee swag bags
- **Sponsor an Attendee:** One BCEN Learn Live ticket for a nurse of your choice
- **50% Off:** Up to three discounted tickets for on-site exhibitors to earn CE credit
- **Luncheon OR Energy Break**



Sponsor BCEN Learn Live

For more information, visit our **[Sponsor & Exhibitor page](#)**.

To register as a sponsor, visit the BCEN Learn Live **[Sponsor Portal](#)**.

Questions? Contact us:

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