



# Sponsor & Exhibitor Prospectus

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# About BCEN Learn Live

**BCEN Learn Live Las Vegas** will take place at the **Palms Casino Resort, July 21–23, 2026.**

**BCEN Learn Live** is the nurse-led, nurse-driven continuing education event hosted by the Board of Certification for Emergency Nursing (BCEN), featuring fast-paced TED-talk style **clinical sessions**, unique **networking** events, **self-care** activities, and more!

Meet nursing professionals across the **emergency** and **critical care** continuum, representing organizations from across the country. Our attendees are lifelong **learners**, expert **influencers**, and high-level decision-makers in the workplace.







# Key Sponsorship Opportunities

BCEN Learn Live offers several touchpoints to connect your organization with attendees. Exclusive opportunities within our Bronze, Silver, Gold & Platinum Sponsorship tiers are highlighted below:



## Celebration Breakfast

This high-energy keynote kickoff celebrates certified nurses and includes a plated breakfast.



## Welcome Reception

Be a premiere sponsor of this glamorous mile-high mixer, hosted at the Palms Ghostbar.



## Technology

Branded Wi-Fi network provides internet for attendees to participate in cutting-edge educational sessions.



## Attendee Luncheon

Lunch buffets are provided each day of the conference, with high brand visibility for sponsors.



## Energy Breaks

Morning and afternoon breaks provide snacks and refreshments to re-energize between sessions.



## Nurse Wellness Lounge

Private relaxation space features massage chairs, yoga meditation area, and self-care activities/freebies.

# Compare Sponsorship Tiers

	A La Carte	Bronze	Silver	Gold	Platinum
Booth		✓	✓	✓	✓
XL Booth				✓	✓
Attendee Email List	✓	✓	✓	✓	✓
Sponsored Email	✓				✓
Networking Events		✓	✓	✓	✓
Brand Recognition	✓	✓	✓	✓	✓
Swag Bag/Seat Drop	✓			✓	✓
Technology (Wi-Fi)				✓	
Wellness Lounge			✓		
Energy Break			✓	✓	✓
Welcome Reception				✓	
Luncheon				✓	✓
Celebration Breakfast					✓
50% Ticket Discount				✓	✓
Free Ticket					✓

# A La Carte Sponsorship

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- **Attendee Email List:** Access to post-conference attendee contact list  
*Limit 1 promotional email with use of list.*  
\$750
- **Swag Bag Insert:** Sponsor-provided product in all attendee swag bags  
\$1,000
- **Seat Drop:** Sponsor-provided product placed on all attendee seats  
\$1,000
- **Sponsored Email:** Sponsor-provided email to full BCEN list (>150K contacts, avg. 39% open rate, 1.2% CTR)  
*Approval is at the discretion of BCEN Marketing to ensure relevance to our audience.*  
*Analytics reporting provided 30 days after send.*  
\$5,000



# Bronze Sponsorship

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# \$1,750

- **Booth:** Standard 6' table with 4+ hours unopposed attendee interaction
- **Attendee Email List:** Access to post-conference attendee contact list  
*Limit 1 promotional email with use of list.*
- **Networking Events:** Attend the Welcome Reception, meals and all conference events.
- **Brand Recognition:** Feature your organization logo and website on the BCEN Learn Live webpage and onsite signage





# Silver Sponsorship

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\$3,500

Includes **Bronze Sponsorship** benefits plus one:

- **Wellness Lounge:** Special recognition in the nurse wellness space with brand logo prominently featured  
OR
- **Energy Break:** Sponsor one of four catered energy breaks with brand logo prominently featured



# Gold Sponsorship

# \$5,000

Includes **Bronze Sponsorship** benefits plus:

- **XL Booth:** Two 6' tables with 4+ hours unopposed attendee interaction
- **Welcome Reception OR Technology OR Attendee Luncheon OR Energy Break** (select one)
- **Swag Bag Insert:** Sponsor-provided product in all attendee swag bags
- **50% Off:** One discounted ticket for on-site exhibitor to earn CE



# Platinum Sponsorship

# \$7,500

Includes **Bronze Sponsorship** benefits plus:

- **XL Booth:** Two 6' tables with 4+ hours unopposed attendee interaction
- **Sponsored Email:** Sponsor-provided email to full BCEN list (>150K contacts, avg. 39% open rate, 1.2% CTR)  
*Approval is at the discretion of BCEN Marketing to ensure relevance to our audience. Analytics reporting provided 30 days after send.*
- **Celebration Breakfast:** Option for a 3-minute presentation or video to highlight your organization prior to the keynote speaker
- **Swag Bag Insert:** Sponsor-provided product in all attendee swag bags
- **Free Ticket:** Sponsor one BCEN Learn Live ticket for a nurse of your choice
- **50% Off:** Three discounted tickets for on-site exhibitors to earn CE
- **Luncheon OR Energy Break** (select one)





# Exhibiting Schedule

**BCEN Learn Live Las Vegas** will take place at the **Palms Casino Resort, July 21–23, 2026.**

Engage with attendees and participate in the heart of the action, with exhibitor booths located directly inside our general session space. Sponsors and vendors are also welcome to attend networking events.

## Check In & Setup:

- Tuesday, July 21 from 12–5pm
- Wednesday, July 22 from 6–7am

## Exhibiting Hours:

- Wednesday, July 22 from 9–5pm
- Thursday, July 23 from 9–1pm

## Teardown:

- Thursday, July 23 after lunch (~1pm)



**BCEN Learn Live Agenda**

[bcen.org/bcen-learn-live/vegas-2026/](https://bcen.org/bcen-learn-live/vegas-2026/)



# Sponsor BCEN Learn Live

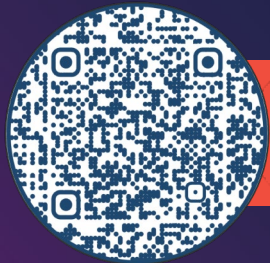
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For more information, visit our [Sponsor & Exhibitor page](#).

To register as a sponsor, visit the BCEN Learn Live [Sponsor Portal](#).

**Questions?** Contact us:

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**REGISTER NOW**

