

It's the Year of Excellence, Achievement, and Impact.

And the best is yet to come...

2018 was a big year for BCEN®. One of the biggest, actually. We set ourselves up for success in 2019 (and for years to come) with the launch of a new brand that gives us a fresh and modern look that's grab attention. More importantly, behind that new look is a renewed passion to serve, support and encourage nurses on their journey to certification.

Here are a few of the big milestones we hit in 2018:

- Reached 50,000 nurses certified through BCEN exams
- New brand with new logos and tagline
- New digital badges were launched to match the new brand
- New website was launched
- My Account Dashboard changes launched
- "My Why" campaign received 1,039 responses from nurses sharing their reason for pursuing certification
- Partnered with two psychologists who provided advice on test anxiety

Want to know what we've got planned for 2019? Stay tuned! We'll be updating you in the months ahead on more milestones as we achieve them, and our outlook for success, for our organization, and for the nurses we serve.

Make sure you're staying up-to-date on The Year of BCEN! Follow us on Facebook or LinkedIn, and check your account settings to ensure emails are being sent to the correct email address.