

**SAMPLE RELEASE FOR CERTIFIED NURSES DAY – March 19**

[Your Organization’s Logo]

**FOR IMMEDIATE RELEASE**

[Date]

**Media Contact:** [Name/Phone/Email]



**[Facility Name] Celebrates Certified Nurses Day on March 19**

[CITY, STATE (Month XX, 2019)] – [Facility Name] is joining workplaces and local communities around the world in celebrating Certified Nurses Day on March 19 by honoring our board certified emergency nurses and certified nurses across all departments. Board certification is the nursing profession’s highest professional credential. Certified Nurses Day recognizes that board certification for nurses contributes to higher standards of patient care. Patients are encouraged to inquire whether there are certified nurses on staff when they visit a hospital or other healthcare provider.

The following [Facility Name] nurses are being recognized for their professionalism, leadership, and commitment to excellence in patient care:

[Nurse Name #1]            [Board Certification(s)]  
[Nurse Name # 2]        [Board Certification(s)]  
[and so forth]

[INSERT QUOTE FROM CNO or CEO. Focus on the dedication required to achieve and maintain certification and the contribution board certified nurses make to patient care and nursing.]

National board certification validates a nurse’s specialty knowledge, expertise and clinical judgment within a specialty area. Research shows that board certification of nurses not only helps assure high standards of care for patients and their loved ones but plays a significant role in the career satisfaction and success of nurses.

There are dozens of nursing certification specialties including emergency nursing, trauma, transport, medical-surgical, pediatric, pain management, cardiac vascular, oncology, hospice, case management, and critical care. For example, the Board of Certification for Emergency Nurses (BCEN) has awarded over 50,000 board credentials to emergency nurses currently practicing in adult/mixed emergency care, pediatric emergency care, flight, critical care transport and trauma care settings. These nurses have the CEN, CPEN, CFRN, CTRN, or TCRN designation after their name, signifying they are among the elite practitioners of emergency nursing. [Name of facility] encourages national board certification for its emergency nurses and its other nurses.

Certified Nurses Day™ is an annual day of recognition for and by healthcare leaders dedicated to nursing professionalism, excellence, recognition and service. Created by the American Nurses Credentialing Center (ANCC) and the American Nurses Association (ANA), Certified Nurses Day is March 19, the birthday of Margretta “Gretta” Madden Styles, an accomplished advocate for nursing standards and certification who advanced nursing practice worldwide.

**[INSERT FACILITY BOILERPLATE HERE]**

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