

5 Compelling Reasons to Get (and Keep) Your Emergency Nursing Specialty Certification



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Overview

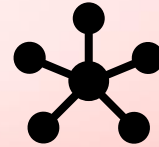
- Nowhere is specialized knowledge and skills, critical thinking and self efficacy needed more than in the emergency setting.
- Whether you are new to nursing or have years of experience, earning and maintaining a specialty certification can have a big impact on your personal and professional success.
- Backed by BCEN's large scale Value of Certification Study, there are 5 compelling reasons to get and maintain your specialty nursing certification.



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The 5 Compelling Reasons

- Do It for Your Patients
- Be The Best You Can Be
- Stay Current, In-the-know and Relevant
- Advance the Profession
- Boost Your Bottom Line and Your Career



Reason #1: Be the Best You Can Be

- Certification is a measure of your knowledge, skills and clinical judgement.
- Certification makes a statement about WHO YOU ARE – a dedicated individual who goes above and beyond.
- The work you put into prepare for the exam will not only build your knowledge but your confidence creating a powerful sense of satisfaction and accomplishment.



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“Certification gives you a confidence that you have the knowledge and expertise you need when you are caring for patients.”

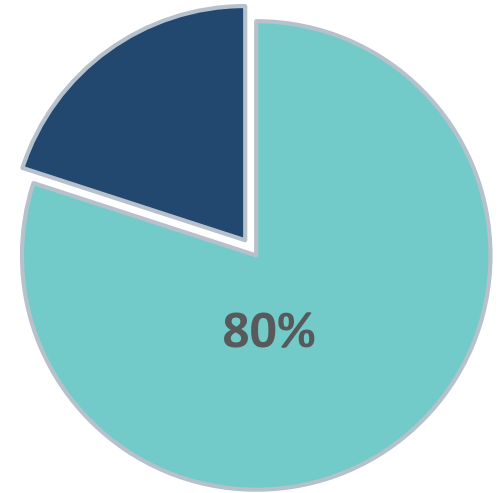
Teresa Coyne,
BSN, RN, CEN



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Reason #2: Stay Current, In-the-Know and Relevant

- Healthcare is constantly changing. Staying on top of new information and best practices is more important than ever.
- Achieving and maintaining specialty certification is a proven way to stay in-the-know and relevant.



80 percent of nurses with a current CEN certification said being certified means being more likely to have the knowledge needed on the job.¹



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Andi Wright,
MSN, RN,
CEN,TCRN

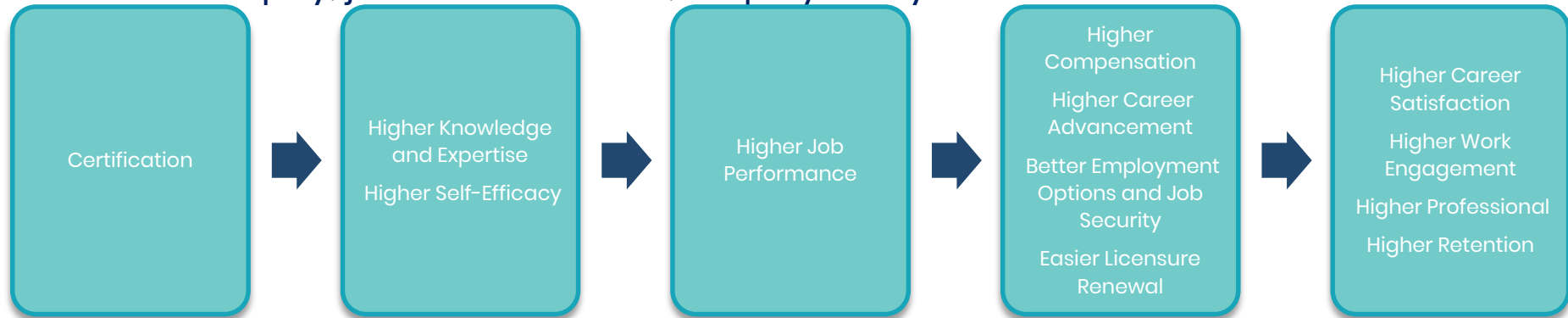
“ Because board certification lends credence and recognition to the expertise and skills it encompasses, it is as important for emergency nurses to be board certified as it is for physicians working in the ED.”



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Reason #3: Boost Your Bottom Line and Your Career

- Specialty certification puts you in a prime position for professional success, growth and recognition.
- There is a significant positive relationship between having a current emergency nursing certification and higher annual pay, job advancement, employability and career satisfaction.



It's Not Always About the Money, but Sometimes it is...

BCEN's Value of Certification Study revealed nurses holding the CEN credential earn an average of \$1,397 more per year!



From 2017 the Value of Certification Study



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Reason #4: Advance the Profession

- Specialty certification advances nursing by valuing, promoting and advancing education and clinical excellence.
- As a certified nurse, you are among the elite, setting the standard for clinical practice and patient outcomes. You are a valued resource and collaborator, and drive the changes for advanced care.
- As a certified nurse, you are a valued role model and valued mentor. Your commitment to excellence inspires other nurses to be the best they can be.



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Emily Colyer,
BSN, RN, NRP,
CEN, CTRN, CFRN

“When you are board certified, employers can assume a certain level of competence in your specialty. I think I have been hired because of that.”



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[BCEN.org](https://www.bcen.org)

Reason #5: Do It for Your Patients

- The ultimate goal of specialty certification is to promote the best patient outcomes.
- When you introduce yourself as a certified nurse, your patients and their families instantly know they are being cared for by a specialist who is knowledgeable, competent and committed to the highest standards in their field.



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The Facts Are In: Certification Matters

Do it for you. Do it for the profession. Do it
for your patients.



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A White Paper for Emergency Nurses



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For More Information visit: www.bcen.org

Read our White Paper for more information
and literature references.