



Support Your Nurses Through Board Certification

For improved outcomes, efficiencies and expertise.



**BOARD OF CERTIFICATION
FOR EMERGENCY NURSING™**

Excellence. Achievement. Impact.



Support Your Nurses

Research shows that board certification from BCEN® has a measurable impact on nurses, from increasing their technical performance to heightening their ethics and expertise. At BCEN, we believe that certification influences everything from the way an organization operates, to the outcomes of the patients treated by certified emergency nurses. As a supervisor, you can count on seeing a return on your investment. But it will take your support and encouragement as your nurses make their way through the certification journey.



If you haven't yet discovered the **"why"** behind board certification from BCEN, we'd like to share with you some of the biggest reasons to help your nurses seek their certification.



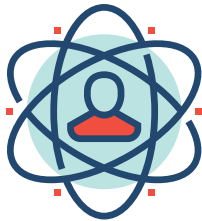
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Benefits of Board Certification from BCEN

ORGANIZATIONAL BENEFITS



Nurse supervisors report that certified emergency nurses demonstrate higher levels of accuracy on the job.



Nurses with board certification are generally more committed to ethical decisions and treat safety and regulations as high priorities.



Certified emergency nurses are more likely to stay current on developing trends and technologies, putting them on the leading edge of your organization.

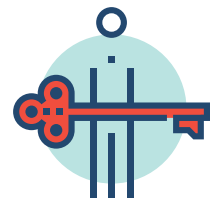
PATIENT-CENTERED BENEFITS



Outcomes are shown to improve in patients treated by board certified emergency nurses.



Certified emergency nurses show higher levels of engagement with patients, reducing risks and leading to facility-wide benefits.

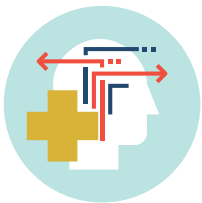


Certified nurses possess the know-how and the dedication to prevent common issues like falls, spread of infection, long stays and readmission.

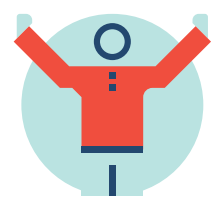
PROFESSIONAL BENEFITS



Certified emergency nurses are more satisfied with their career and the work they do.

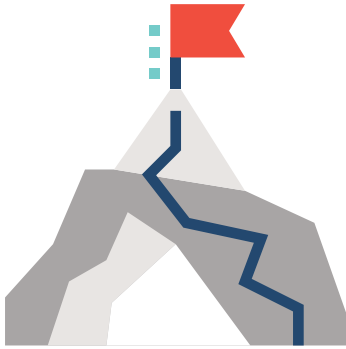


Nurses who are board certified are more empowered to make decisions and act autonomously.



A study showed that 80% of certified nurses felt more confident and capable on the job.

** Source: "Value of CEN Certification Research Study: Results," Gina Medsker, Ph.D., Sarah Cogswell, M.S., 2017



Diverse Certifications to Help Your Department Thrive

BCEN offers five unique certifications in everything from transport to pediatrics. Your nurses likely already know where their interests and abilities lie, but they may need some guidance in deciding which certification is the right fit for them ... and for your organization.

All certifications share some key facts. Here's a rundown of what you need to know, no matter what credentials your nurses choose:

ELIGIBILITY



Nurses must hold a current, unrestricted Registered Nurse license in the U.S. or its territories prior to taking the exam.



A nursing certificate that is equivalent to a Registered Nurse in the U.S. is also acceptable.



Two years' experience in area of specialization is recommended, but not required.

PRICING



The full cost of each exam is \$370, and can be paid by individual nurses or by their supervisors.



Discounts are available through professional organizations with membership.




Discounted bulk vouchers can be purchased through the **BCEN® YES YOU CAN!** Employer Voucher Program.

BCEN'S FIVE EMERGENCY NURSING CERTIFICATION



CEN | Certified Emergency Nurse


For nurses working in an emergency care setting and demonstrating knowledge and expertise across the emergency spectrum, the CEN® certification is the foundational emergency specialty certification. It is the most widely held and most requested by employers of emergency nurses.

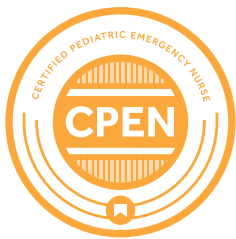
 Discounts are available via membership in the Emergency Nurses Association (ENA). Final cost for members is \$230.



CFRN | Certified Flight Registered Nurse


Flight nurses work in a unique environment, transporting critically ill and injured patients in the air, getting them where they need to be quickly and safely. The CFRN® certification is required for CAMTS accreditation by most employers within two years of hire. Expert care in the air!

 Discounts are available via membership in the Air & Surface Transport Nurses Association (ASTNA). Final cost for members is \$230.



CPEN | Certified Pediatric Emergency Nurse


Do it for you. Do it for them! The CPEN® certification is designed for nurses working in an emergency setting who wish to demonstrate clinical expertise with the special needs of infants and children.

 Discounts are available via membership in the Emergency Nurses Association (ENA). Final cost for members is \$230.



CTRN | Certified Transport Registered Nurse


Similar to the CFRN®, but focused on ground transport, the transport nurse delivers care to the critically ill/injured while traveling in an ambulance. Expert transport care on the ground.

 Discounts are available via membership in the Air & Surface Transport Nurses Association (ASTNA). Final cost for members is \$230.



TCRN | Trauma Certified Registered Nurse

Save lives and change them! When every second counts, and lives are at risk, trauma nurses provide the utmost care to injured patients, demonstrating knowledge, expertise and experience across the continuum of trauma care, including injury prevention, prehospital care, acute care, rehabilitation and reintegration into society.

 Discounts are available via membership in Society of Trauma Nurses (STN). Final cost for members is \$230.

To learn more about BCEN certifications, contact us at BCEN@bcen.org or call toll free at 1-877-302-BCEN(2236).

Your Nurses Have the Drive

You Hold the Map!

Supporting your nurses as they pursue certification is about more than just writing a check. They need guidance, direction and encouragement through every step of the journey.



Step One: Countdown to Launch

Certification success begins with careful planning. Nurses can sign up for a free account at [BCEN.org](https://bcen.org). Once they've selected their certification, they will be prompted to submit an application. After BCEN has determined their eligibility and received payment, they will move on to the next step.



Step Two: The Journey Begins

Candidates have 90 days to schedule and sit for their exams at any of our Pearson VUE testing facilities. We recommend scheduling the exam as quickly as possible.



Step Three: Prepare for Success

It's not just about showing up; it's about slowing up and taking the time needed to succeed. BCEN offers helpful tools and tips for test preparation, but nothing is as key to a nurse's success as a [BCEN practice exam](#). These exams are close to the real deal in delivery, content and scoring and will give nurses a flavor of the actual exam. We encourage administrators to support nurses in studying and purchasing a practice exam.



Step Four: The Big Moment

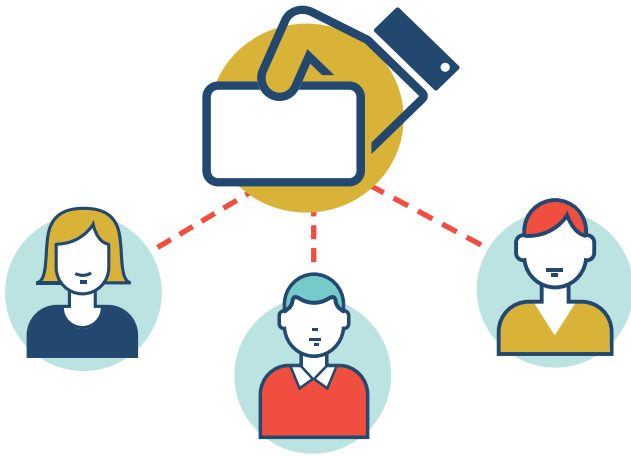
Your nurses are ready to soar. They'll need to bring along two valid forms of ID when heading to the testing facility. After a brief orientation, they'll have three hours to complete the exam. With your support and encouragement, they'll be ready.



Step Five: The Future is Bright

Once a nurse has completed their exam, results can be found on their dashboard in their [BCEN account](#) within 2 working business days. If your nurse does not pass the exam, they will need your continued support as they make the decision to reapply.

PRICE



Yes, They Can ... and You Can Help!

Cost can be a major barrier to individual nurses seeking certification. If your organization offers financial support for professional development, you could be in a position to break through that barrier and set your nurses on the path to certified success. Help them clear the hurdles that stand in the way of their future, and see a swift and noticeable return on your investment. At a relatively low cost, board certification offers you unparalleled value through more efficient, accurate and confident nurses that serve your patients and boost your bottom line. Let them know they're worth the investment ... for their career, and for your organization.



Certify More, Save a Lot!

At BCEN, we understand that cost is always a factor in determining the validity of specialty certification. We fully believe that you'll see a significant return on your investment with board certification from BCEN ... but we also want to make certification attainable to as many emergency nurses as possible.

That's why we offer the YES YOU CAN!

Employer Voucher Program, which offers bulk certification vouchers to administrators and supervisors at a discounted cost. Certification leads to a more efficient ED, more confident and capable nurses, and better patient outcomes. Take advantage of this fantastic value and see the results for yourself.

You can purchase vouchers for as few as three of your nurses, or maximize your savings and certify 20 or more! Save up to half off the regular cost of the exam, and reap the rewards of building a dream team of dedicated, knowledgeable and hardworking nurses that will make your department operate better than it ever has.

Here are the details on the **BCEN YES YOU CAN!** Employer Voucher Program:

Number of Vouchers	Regular Price Per Voucher	YES YOU CAN! Discounted Price Per Voucher
Tier 1: 3-10 test vouchers	\$370	\$195
Tier 2: 11-20 test vouchers	\$370	\$190
Tier 3: 21+ test vouchers	\$370	\$185



Learn more and purchase vouchers at [BCEN.org/yes-you-can-voucher-program](https://www.bcen.org/yes-you-can-voucher-program).

With the Right Tools ...

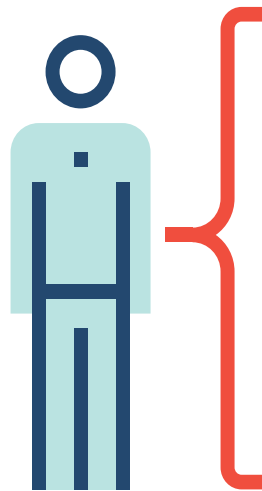
You Can Build Anything!



That includes building your high performing team of nurses with BCEN certification.

We want to give you the tools you need to support and encourage your nurses to go above

and beyond. At [BCEN.org/resources](https://bcen.org/resources), you'll find links and downloads to the materials referenced in this kit. Download and print the items that will help you let your nurses know you care. You may also find useful materials in our Certified Nurse Recognition Kit, which can be downloaded too. If you can't find what you need, contact us with any questions at BCEN@bcen.org or call toll free at 1-877-302-BCEN(2236).



- Certified nurses are empowered to make life saving decisions.
- Certified nurses demonstrate commitment to their patients and careers.
- Certified nurses perform better and have the confidence to tackle the most dynamic and chaotic situations.
- Certified nurses are more satisfied with their careers, often earn more than their peers and are at the head of the line for promotion.
- Certified nurses are proven to be the most knowledgeable in their field, improving patient outcomes and creating an environment of excellence.

The choice is yours.

The adventure starts now. Support Your Nurses and get them started on their journey to board certification with BCEN.



Want to learn even more about the benefits of BCEN certification — for organizations, patients and nurses? Download our FREE white papers for nurses and administrators at [BCEN.org/publications](https://bcen.org/publications).

LETTER FROM OUR EXECUTIVE DIRECTOR

Dear Nursing Administrator,

How do you build a better department? You need nurses who are committed, hardworking and fearless. They must be knowledgeable, confident and capable ... but they must also be compassionate, caring and trustworthy.

It's a lot to ask of an employee ... but it's exactly what you'll find in every board certified nurse. BCEN sets the standard for emergency nursing certification, and we hold the bar high.

Right now, you have a nurse who is ready to begin their journey toward certification. Congratulations! The kind of nurse who pursues this level of excellence is rare and inspiring. But, they need your emotional, professional and financial support to achieve their dreams and help take your organization to the next level.

Why BCEN board certifications? The reasons are many, but here are just a few:

- Studies show 80% of board certified nurses are more satisfied in their career ... which means they're more likely to dedicate themselves to your organization and your goals.
- Certified nurses are more ethical, more accurate and more engaged in the care of their patients.
- More than individual professional development, board certification contributes heavily to more efficient departments, as well as improved patient outcomes.

At BCEN, we are devoted to supporting nurses through their journey to success. But we need your help. There are many ways you can offer your help and encouragement to nurses seeking certification, including:

- Financial support. Cost can be an obstacle to individual nurses. Setting aside a portion of your professional development budget for certification is a wise investment. You can pay for individual certifications, or you can take advantage of exclusive discounts for bulk certification through the **BCEN YES YOU CAN! Employer Voucher Program**. Learn more at bcen.org/yes-you-can-voucher-program/.
- Professional support. Encourage your nurse to prepare for certification success by taking a practice exam and implementing a study strategy. You may also want to include one of our new BCEN practice exams in your certification budget.
- Personal support. Be understanding that your nurse is going through a time of stress and anxiety in their pursuit of professional excellence. Be there for them as they navigate these uncertain waters, and offer your genuine interest and encouragement.

Bottom line: if you believe they can, they'll believe they can. This is an exciting and thrilling time in their career and their professional development, but it also offers exciting prospects for your organization. Learn more about the benefits of board certification by downloading our admin white paper at bcen.org/wp-content/uploads/2018/09/2017-BCEN-Value-of-Certification-Study-PPT.pdf. And if you have any questions about how to support your nurse as they work to excel, achieve and impact, please contact me at jschumaker@bcen.org.

They're ready to prove they can do this. To their colleagues. To themselves. And, to you.

We can't wait to watch them do it.

Sincerely,



Janie Schumaker, MBA, RN, CEN, CENP, CPHQ, FABC
Executive Director
Board of Certification for Emergency Nursing