Take Your Emergency Department to the Next Level with Board Certified Emergency Nurses

For ED Leaders and Hospital Administrators
The value in certifying nurses:

- Elevate performance and quality of nurses in a consistent, reliable, and cost-conscious way
- Increase the satisfaction and engagement of your nurses
- Enhance the effectiveness of your ED
- Contribute to better patient outcomes
“Certification is the formal recognition of the specialized knowledge, skills and experience demonstrated by the achievement of standards identified by a nursing specialty to promote optimal health outcomes.”

—American Board of Nursing Specialties
Board certified nurses serve as a valuable and resourceful ally to administrators in tackling these daily challenges.
What Patients Expect and Deserve

• The best care you can deliver.
• Care given by people who are kind, caring and compassionate.
• They want the best value for their dollar.

73% of Americans are much more likely to select a hospital that employs a high percentage of nurses with specialty certification.
What You Need in an ED Nurse

Knowledge

Safe patient care is #1 for every patient! Specialized knowledge and skills, critical thinking and self-efficacy are needed most in the ED with the dynamic and fluid setting.

Critical Thinking

You rely on your ED nurses to perform multiple critical tasks, monitor patients, collaborate with physicians and families while compassionately and efficiently giving care.

Confidence

In the ED you never know who is going to come through the doors. You count on your nurses to rise to the occasion around the clock regardless of the patient volume.

Quality

Board certification is a recognized way to ensure clinical competence. The continuous validation of knowledge and expertise that comes with certification empowers and sustains nurses’ abilities to perform at the very highest levels.
What Research Says:

A 2017 study of the emergency nursing realm found that specialty certification was positively and significantly linked with greater nursing self-efficacy, greater expertise, and superior technical performance, accuracy, and ethics as well as greater career success and satisfaction.

The Value of CEN Certification Study by HUMRRO gathered responses from nearly 9,000 certified and non-certified emergency nurses, as well as over 1,000 nurse supervisors.
Research... Continued

Supervisors said:

• Certified ED nurses rate higher on every area of nursing expertise.

• Certified ED nurses have superior technical performance, accuracy and ethics.

• 92% found it important to have certified ED nurses in their organization.

• 93% found it important for their ED nurses to maintain their certification.
Supervisors said:

• Being certified brings greater career success and satisfaction.

• 80% found being certified made them more likely to have the knowledge needed on the job.

• 90% found holding a specialty certification made them feel accomplished and proud.
So, Why Should You Support Certification?

- Holding a BCEN certification increases a nurse’s ability to use skills and knowledge to transform choices into actions or outcomes, as well as their collaboration with the healthcare team.
- Employment of certified nurses is linked with improved retention, which affects organizational functioning and clinical outcomes.
- Better patient outcomes and higher retention of nurses will elevate your organization on multiple levels.
Removing the Barriers

Cost is the #1 barrier cited by nurses along with lack of time that inhibits their ability to become specialty certified.

We’ve developed the Yes You Can! Get Certified Employer Exam Voucher Program to help eliminate these barriers and get more certified nurses in your Emergency Department.

“The cost savings... was valuable to the department. However even more valuable was the increase in certified ED nurses and... positive impact on patient outcomes.”


“The Yes You Can! Program has also been... an incentive. They know certification is available to them and... there won’t be any [financial] impact on them for trying.”

- Joseph Hutchins, BSN, RN, CEN, CPEN, Director of Nursing, Houston Methodist, Willowbrook Hospital

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<th>Number of Vouchers</th>
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