



Dear Nurse Leader,

In the midst of so much change in today's healthcare climate, how do you build a better, safer, more productive Emergency Department? By developing nurses who are committed, hardworking and fearless! They must be knowledgeable, confident, and capable, while also exhibiting compassion, care and trust. It is a lot to ask of an associate, but that is exactly what you will find in nurses that are pursuing or hold a BCEN certification. BCEN supports and encourages nurses across the emergency spectrum in their pursuit of specialty certification and the lifelong learning that accompanies it.

With the success of BCEN's inaugural conference, we will host our second in-person conference, BCEN Learn LIVE in Las Vegas, Nevada November 14-16. The agenda will feature speakers presenting relevant and immediately usable education designed to keep your clinical nurses up to date, inspired and ready to provide expert care to each patient they encounter.

There are many ways you can offer your help and encouragement to nurses seeking to provide excellent care at your facility and in your community. Supporting opportunities for quality education, a chance to reenergize and network is a proven strategy in demonstrating the value you place on your nursing workforce which fosters engagement and retention.

There are several ways you can support your nurses to attend BCEN Learn LIVE such as:

- · Providing paid days to attend the conference.
- · Providing support for the conference registration fee.
- · Providing support for travel expenses.

Thank you for considering attending the BCEN Learn LIVE conference for your nurses. As professional development goes, you will not find a better investment.

Sincerely,

Michael Dexter, MSN, RN, EMT, CEN, CFRN, CPEN, CTRN, TCRN, CCRN

Director of Professional Development

Board of Certification for Emergency Nursing