



Sponsorship & Exhibitor Guide

May 15-17, 2023 | Dallas, TX



IMPORTANT DATES*

Monday, May 15

- Registration Check-In
- Exhibitors Set Up
- Welcome Reception
- Pre-conference trauma nursing session

Tuesday, May 16

- Registration Check-In
- Exhibit Hall Opens
- BCEN Certification Breakfast
- Educational Sessions
- Exhibitor Meet & Greet

Wednesday, May 17

- Educational Sessions
- Closing Remarks
- Exhibit Hall Closes at 1:00 PM

ABOUT OUR AUDIENCE

BCEN Learn Live is a conference designed by nurses for nurses. This two-day event will include everything from networking receptions to fast-paced educational and leadership sessions!

During this event, you'll have an opportunity to meet and network with nurses across the emergency spectrum representing organizations from across the country. Our attendees are thought leaders and high-level decision makers in the workplace.

Nurses are coming to LEARN and advance their clinical knowledge, CONNECT with peers, colleagues and friends, and REFRESH, reenergize and reignite their love of nursing.

*Times listed in CT. Agenda is tentative. Final agenda will be announced at a later date.

Benefits of Exhibiting/Sponsoring

Attendee Email Lists	Post-conference access to the registration list for promotional use***
Conference Agenda	Recognition in the conference agenda posted around the event
Website	Recognition on the BCEN Learn LIVE event page
Badge Identification	Company representative(s) identified as an exhibitor on their badges
Networking Event	Access to the networking reception on May 15.
Banner	Prominent recognition on sponsor banner at registration and network event

Exhibiting Opportunities

EXHIBITING OPPORTUNITY	BENEFITS	COST
6 ft. table with two chairs	Up to 10 hours of attendee interaction available (~5 hours of unopposed session time)	\$850*

Sponsorship Opportunities

All sponsorship opportunities are offered on a first-come, first-served basis.

EVENT SPONSORSHIPS	BENEFITS	COST
Breakfast- May 16	Door signage, reg. bag insert**	\$10,000
PM Break- May 17	Logo on an imprinted napkin, table signage	\$3,500
PM Break- May 16	Logo on an imprinted napkin, table signage	\$3,500
Lunch- May 16	Door signage, reg. bag insert**	\$7,500
Lunch- May 17	Door signage, reg. bag insert**	\$7,500

A LA CARTE	BENEFITS	COST
Reg. Bag Insert	Sponsor provided product in all attendee bags**	\$1,000
Seat Drop- May 16	Collateral of your choosing in all session seats**	\$1,500
Seat Drop- May 17	Collateral of your choosing in all session seats**	\$1,500
Technology	Recognized as provider of WiFi during BCEN Breakfast	\$3,500
Attendee List***	Post-conference list of attendees for promotional use	\$250
Custom Contribution	Demonstrate your support for BCEN with a contribution of your choice.	

Please select your desired exhibiting or sponsorship opportunity above, complete the following form and submit to Hilde Marnul at hmarnul@bcen.org.

Checks can be made payable to:
BCEN C/O Foster Results
1950 E Greyhound Pass #18-367
Carmel, IN 46033.

*Receive a \$100 discount when you submit exhibitor agreement and payment by January 31, 2023.

**Sponsors are responsible for providing imprinted items and collateral as applicable. BCEN will provide all signage for events.

***Limit 1 promotional email with use of list.