



# Sponsorship & Exhibitor Guide

November 13-15, 2023 | Charlotte, NC



## IMPORTANT DATES\*

### Monday, November 13

- Registration Check-In
- Exhibitors Set Up
- Welcome Reception

### Tuesday, November 14

- Registration Check-In
- Exhibit Hall Opens
- BCEN Certification Breakfast
- Educational Sessions
- Exhibitor Reception

### Wednesday, November 15

- Educational Sessions
- Closing Remarks
- Exhibit Hall Closes at 1:00 PM

## ABOUT OUR AUDIENCE

BCEN Learn Live is a conference designed by nurses for nurses. This two-day event will include everything from networking receptions to fast-paced educational and leadership sessions!

During this event, you'll have an opportunity to meet and network with nurses across the emergency spectrum representing organizations from across the country. Our attendees are thought leaders and high-level decision-makers in the workplace.

Nurses are coming to LEARN to advance their clinical knowledge, CONNECT with peers, colleagues and friends, and REFRESH, reenergize and reignite their love of nursing.

\*Times listed in EST. Agenda is tentative. Final agenda will be announced at a later date.

# Benefits of Exhibiting/Sponsoring

Attendee Email Lists	Post-conference access to the registration list for promotional use**
Conference Agenda	Recognition in the conference agenda posted around the event
Website	Recognition on the BCEN Learn LIVE event page
Badge Identification	Company representative(s) identified as an exhibitor on their badges
Networking Events	Access to the Welcome Reception and Exhibitor Reception.
Banner	Prominent recognition on sponsor banner at registration and network event

## Exhibiting Opportunities

EXHIBITING OPPORTUNITY	BENEFITS	COST
6 ft. table with two chairs	Up to 10 hours of attendee interaction available (5+ hours of unopposed session time)	\$850

## Sponsorship Opportunities

All sponsorship opportunities are offered on a first-come, first-served basis.

EVENT SPONSORSHIPS	BENEFITS	COST
Certification Breakfast (11/14)	Complimentary exhibit table, signage, reg. bag insert*	\$10,000
Exhibitor Reception (11/14)	Complimentary exhibit table, signage, reg. bag insert*	\$10,000
Lunch (11/14)	Door signage, reg. bag insert*	\$7,500
Lunch (11/15)	Door signage, reg. bag insert*	\$7,500
PM Break (11/14)	Logo on an imprinted napkin, table signage	\$3,500
PM Break (11/15)	Logo on an imprinted napkin, table signage	\$3,500

A LA CARTE	BENEFITS	COST
Reg. Bag Insert*	Sponsor provided product in all attendee bags	\$1,000
Seat Drop* (11/14)	Collateral of your choosing in all attendee seats	\$1,500
Seat Drop* (11/15)	Collateral of your choosing in all attendee seats	\$1,500
Technology	Recognized as provider of WiFi throughout conference	\$3,500
Attendee List**	Post-conference list of attendees for promotional use	\$250
Passport to Prizes*	Increase booth traffic with branded game card	\$100
Custom Contribution	Demonstrate your support for BCEN with a contribution of your choice.	

Please select your desired exhibiting or sponsorship opportunity above, then complete your registration on the Sponsor/Exhibitor Portal: [www.ow.ly/R4JF50OIJuB](http://www.ow.ly/R4JF50OIJuB)

\*Sponsors are responsible for providing imprinted items and collateral as applicable. BCEN will provide all signage for events.

\*\*Limit 1 promotional email with use of list.