



BCEN LEARN LIVE COLORADO SPRINGS

Sponsorship & Exhibitor Prospectus

April 29 - May 1



About BCEN Learn Live

BCEN Learn Live is a conference designed **by nurses, for nurses**. This two-day event will include fast-paced TED-talk style **clinical sessions**, **interactive networking** events, nurse wellness **self-care** activities, and more!

You'll have the opportunity to meet nurses across the **emergency** and **critical care** spectrum representing organizations from across the country. Our attendees are **influencers** and high-level decision-makers in the workplace.





Key Sponsorship Opportunities

BCEN Learn Live offers a variety of opportunities to share your brand with our attendees. Here are some examples of what your organization could support within our Bronze, Silver, Gold & Platinum Sponsorships:



Celebration Breakfast

This high-energy keynote kickoff celebrates certified nurses and includes a plated breakfast.



Networking Mixers

Two networking mixers feature an open bar, hors d'oeuvres and a unique 'Speed Networking' opportunity.



Technology

Branded Wi-Fi network provides internet for attendees to participate in interactive sessions.



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Attendee Luncheon

Lunch buffets are provided each day of the conference, with high brand visibility for sponsors.



Energy Breaks

Morning and afternoon breaks provide snacks and refreshments to re-energize between sessions.



Wellness Lounge

High-traffic wellness space features massage chairs, a yoga meditation area, and self-care activities.



Attendee List

\$750

- **Attendee Email List:** Access to post-conference attendee contact list
Limit 1 promotional email with use of list.



Bronze Sponsorship

\$1,750

- **Booth Space:** Standard 6' table with 5+ hours unopposed attendee interaction
- **Attendee Email List:** Access to post-conference attendee contact list
Limit 1 promotional email with use of list.
- **Networking Events:** Attend the Welcome Reception, Networking Mixer, meals and all conference events.
- **Brand Recognition:** Feature your company logo and website on BCEN Learn Live webpage and on-site signage



Silver Sponsorship

\$3,500

- **Booth Space:** Standard 6' table with 5+ hours unopposed attendee interaction
- **Attendee Email List:** Access to post-conference attendee contact list
Limit 1 promotional email with use of list.
- **Networking Events:** Attend the Welcome Reception, Networking Mixer, meals and all conference events.
- **Brand Recognition:** Feature your company logo and website on BCEN Learn Live webpage and on-site signage
- **Wellness Lounge OR Energy Break**



Gold Sponsorship

\$5,000

Includes **Bronze Sponsorship** benefits plus:

- **XL Booth Space:** Two 6' tables with 5+ hours unopposed attendee interaction
- **Networking Mixer OR Technology OR Attendee Luncheon OR Energy Break**
- **Swag Bag Insert:** Sponsor-provided product in all attendee swag bags
- **50% Off:** One discounted ticket for on-site exhibitor to earn CE credit



Platinum Sponsorship

\$7,500

Includes **Bronze Sponsorship** benefits plus:

- **XL Booth Space:** Two 6' tables with 5+ hours unopposed attendee interaction
- **Celebration Breakfast:** Option for a 3-minute presentation or video to highlight your organization prior to the keynote speaker
- **Swag Bag Insert:** Sponsor-provided product in all attendee swag bags
- **Sponsor an Attendee:** One BCEN Learn Live ticket for a nurse of your choice
- **50% Off:** Up to three discounted tickets for on-site exhibitors to earn CE credit
- **Luncheon OR Energy Break**



Compare Opportunities

	Bronze	Silver	Gold	Platinum
Booth Space	✓	✓	✓	✓
XL Booth Space			✓	✓
Attendee Email List	✓	✓	✓	✓
Networking Events	✓	✓	✓	✓
Brand Recognition	✓	✓	✓	✓
Swag Bag Insert			✓	✓
Technology (WiFi)			✓	
Wellness Lounge		✓		
Energy Break		✓	✓	✓
Networking Mixer			✓	
Luncheon			✓	✓
Celebration Breakfast				✓
Free Ticket				✓
50% Ticket Discount			✓	✓



Sponsor BCEN Learn Live

For more information, visit our [Sponsor & Exhibitor page](#).

To register as a sponsor, visit the BCEN Learn Live [Sponsor Portal](#).

Questions? Contact us:

Janie Schumaker, BCEN CEO

jschumaker@bcen.org

(913) 777-9610